



Saturday, May 2, 2020
9-4 | Polson High School

Businesses are invited to participate in this exciting, effective and unique marketing opportunity. The festive environment and tradition of the *TRADES FAIR* makes it convenient and fun for potential customers to experience your product or service. We are proud to have a history of a tremendous variety of exhibitors, with virtually all aspects of commerce represented. *This year, explore new opportunities in digital and social media marketing options demonstrated on site.*

Booth displays may be set up Friday night from 5-10pm or Saturday morning from 7-8am and must be dismantled from 4-8pm Saturday. In order to conduct this event as equitably as possible and give full opportunity to all exhibitors, dismantling or abandoning a booth prior to 4pm is not permitted. It is simply too disruptive. Your signature confirms your compliance.

The following page identifies the various advertising and promotional opportunity packages that are available in order for you to participate. Following that page, you will find a Registration Blank.

Please complete this simple form and return it to us as soon as possible.

Space is limited. Reserve your booth today! Our fax # is (406) 883-4441. Call 883-9200, 675-9200 or 1-800-750-5377 for information, or visit us at andersonbroadcasting.com



TRADES FAIR AND BUSINESS EXPO 2020

ADVERTISING & PROMOTIONAL PACKAGES

- #1 Main Gym Floor Area - Your investment \$395. Includes a 10' X 10' booth with backdrop and side curtain barriers, draped table and chairs and access to electricity. 40, 30-second radio ads, inclusion in radio, print promotional, and directional ads and a live radio interview during the event.
- #2 Outside Lawn, Outside Wall, or Parking Lot - Your Investment \$280. Includes a 20' X 20' booth space outside, 40, 30-second radio announcements, and access to electricity and digital exposure.
- #3 Lobby space - Your investment \$280 for Business plus 40, 30-second radio ads. \$75.00 for Non-Profit. Includes draped table and two chairs.
- #4 Food Court area - Your Investment: \$75.00. Includes booth space and electricity. **Tables not provided.**

NEW! Now you can combine radio and social media as a cost-effective way to reach more people than ever. Anderson Broadcasting will post your material to our Facebook page and “boost” it for additional visibility to promote your business. As a way to receive more likes and shares from your followers, this can ultimately create viral content. Digital, Radio and Event presence options include your choice of standard video or a Facebook live video at your booth during the event. It works as a perfect platform to engage new and existing customers, as well as generate new leads. Enhance **your** business appearance at this special event with digital exposure on social media for an additional cost of \$100. Available with Main Floor or Outside Booth space. Showcase your business, products, services, or special offers with our new digital opportunity!
Maximize your Trades Fair experience... Boost your business!!!

Multiple booth space discounts are available on a first come first serve basis. Ads must be used by May 31



Registration Form

Company Name _____

Contact Person _____

Mailing Address _____

Phone _____ Fax _____

Email _____

Brief description of your product or service: _____

Package selected: 1 2 3 4 (circle package) Electricity: Y N

Facebook Boost: Y N

Booth requirement: 1 2 more than 2 (circle one)

Please make check payable and mail to:

Anderson Broadcasting

P.O. Box 10

Polson, MT 59860

(You may fax this registration form to (406) 883-4441)

Your booth is not guaranteed until it is paid in full.

Cancellations made 14 days or more in advance of the event date, will receive a 100% refund. I understand that I am holding a spot so reservations after this grace period cannot be refunded. By submitting this form you agree to the cancellation policy.

Signature _____